



FOR IMMEDIATE RELEASE

June 2, 2009

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Van Eperen Public Relations of Montgomery County and design25 graphics of Baltimore County Strike Strategic Marketing Communications Alliance

Bethesda, Md. – Van Eperen Public Relations (VE PR), a full-service marketing communications firm located in Montgomery County, Md., www.vepublicrelations.com, and design25 graphics, www.d25g.com, of Baltimore County, Md., announce they have formed a strategic business alliance.

“design25 graphics is a proven strategic partner for VE PR,” said Laura Van Eperen, chief executive officer of VE PR. “As a Baltimore-County small business that has successfully supported VE PR and its clients with visual communication services for some time, we are proud to enter into a more formal professional relationship.”

design25 graphics is an innovative graphic design solutions firm that provides print and web support to public and private organizations, including branding, logo design, print advertising and marketing collateral materials (brochures, posters, flyers) along with web site and e-mail design. Samples can be found at: <http://www.d25g.com/portfolio.html>. Those services often fulfill the needs of VE PR government and corporate clients.

“It’s exciting to team with VE PR because our partnership allows us to provide clients with a comprehensive, coordinated communications approach to promoting their organization and programs,” said Laura Lloyd-Henry, principal and creative director of design25 graphics.

VE PR is an award-winning firm that provides traditional and Web 2.0 media outreach, media/speaker training, copy writing, video and podcast production. Client case studies can be found at: <http://www.vepublicrelations.com/casestudies.html>.

VE PR’s tagline boasts “custom communications, renowned results.” design25 graphics tagline states “sophisticated simplicity with impact.” Both messages define the firms’ combined commitment to providing clients with the best, most credible communications support to achieve their goals.

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About VE PR

VE PR is a full-service marketing communications firm located in Bethesda, Maryland. VE PR is award-winning and specializes in providing custom communications programs that achieve renowned results for federal, state and local government agencies, associations and corporate clients. The firm has a practice area dedicated to healthcare communications. VE PR is a certified small, woman-owned MBE/DBE and is on the GSA schedule. For more information, visit www.vepublicrelations.com.

About design25 graphics

design25 graphics is an award-winning visual communications studio located in Catonsville, Maryland. design25 graphics focuses on developing innovative design solutions to achieve each clients marketing goals and to effectively promote their products and services across a variety of communication mediums: print advertising, marketing collateral, publications, e-mail and web. The studio specializes in creating brand identity for associations, non-profits, and corporate businesses. To view our portfolio of work, visit www.d25g.com.